

Abdulameer Albutaihi

Graphic Designer · Social Media Manager

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PROFESSIONAL SUMMARY

Graphic Designer with hands-on experience in branding, social media management, and visual communication across retail and healthcare environments. Skilled in creating digital and print assets that align with brand identity and audience needs. Experienced in managing end-to-end visual content for active social media platforms and developing promotional materials including campaigns, ads, and physical branding. Strong focus on clarity, consistency, and detail-driven design execution.

EXPERIENCE

Social Media Manager & Graphic Designer

I.G.F.I.C – Medical Imaging Center

2025 – Present

- Manage the clinic's social media platforms and overall visual communication.
- Design digital content including posts, campaigns, and advertisements aligned with brand identity.
- Create print materials such as billboards, posters, and promotional assets.
- Develop consistent visual direction to strengthen audience engagement and brand recognition.
- Handle day-to-day content needs including design requests and visual updates.

Graphic Designer

Bershka

Sep 2024 – Jan 2025

- Produced visual content aligned with brand aesthetic for marketing and promotional use.
- Collaborated with marketing and merchandising teams to support seasonal campaigns.
- Designed digital and print materials to enhance product presentation and visibility.
- Ensured consistency with brand guidelines across multiple deliverables.

Graphic Design Intern

Data Ship

Sep 2021 – Mar 2022

- Assisted in creating visual content for digital and print media.
- Supported marketing team in developing branded materials and social media assets.
- Contributed to maintaining consistent visual identity across projects.
- Worked collaboratively within design and development teams.

SKILLS

Design Tools

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma

Graphic Design

Visual identity, branding systems, layout composition, typography, print design

Social Media

Content creation, campaign visuals, promotional design, digital advertising assets

Brand Management

Maintaining visual consistency, adapting designs to brand guidelines, audience-focused execution

Soft Skills

Attention to detail, visual problem-solving, collaboration, time management under deadlines

EDUCATION

Bachelor's Degree

University of Technology — Baghdad, Iraq

Sep 2020 – Jun 2024

LANGUAGES

Arabic — Native · English — Fluent · German — A2